



Digital marketing and design that launches your business to new worlds

New World Webtech- Call for Interns

About Us

New World Webtech is a full-service digital marketing and design firm based out of Garden City. Our clients include local law firms, small businesses, and creative studios. We specialize in social media marketing, branding and identity design, and web development. To find out more, visit our website at newworldwebtech.com

Description of Work

We are looking for self-motivated, creative-thinking generalists who are interested in learning what it takes to run an agency from the ground-up. If you get bored working on the same thing day in and day out, this is for you: every one of our projects is different, and we're working on something new all the time.

You will become deeply-involved in all aspects of both creating work for clients and operating the business. Some of your responsibilities may include: drafting proposals, budgets and timelines for projects; writing copy for websites, blogs, and social media pages; conducting market research; designing online advertisements.

Requirements

- You must be available to work independently (from your dorm, apartment, home) at least **8 hours each week**
- You must be available **to meet 2 to 3 times a week**. Meetings on or around campus are fine if you don't otherwise have a means of transportation.

Skills, Knowledge, and Ability

Strong Communication...

Foremost, you must possess excellent communication skills. This is work that tests your ability to express complex and often abstract ideas succinctly and accurately. What's more, you must be able to communicate well through email, writing, and spoken word.

...and Organizational Skills

Tantamount to communication is organization: with so many moving parts, you'll need to be able to stay on top of the work you have and complete it quickly and without error. You need to be able to take work that's been delegated to you and see it through to completion.

Software and Technical Skills

An intimate knowledge of Microsoft Office is a requirement. Experience working in Google Docs and with Dropbox is strongly-preferred. Knowledge of basic HTML and CSS, as well as Adobe Acrobat, Photoshop, Illustrator, and/or InDesign, all go a long way. In a nutshell, the more you know, the more we're going to like you. What's more, you need to be able to quickly learn and adapt to new project management software and webapps as they become necessary to the success of our business.

Social and Digital Junkie

It should go without saying that you know the ins and outs of social media and networks, like Facebook and Twitter, and syndication technologies, like RSS. You keep up on trends in the digital advertising space, learn about new marketing techniques, and are always trying to expand your knowledge of all things tech.

Your Edge

Do you bring something else to the table? Are you UI/UX wizard? Can you write copy that wows audiences? SEO fanatic? Make sure we find out!

An Entrepreneurial Spirit

A business owner adopts the best possible solution based on the resources they have. An entrepreneur determines the best solution, and then figures out how to make it happen. If the latter sounds like it describes you, don't hesitate to get in touch.

What's Next

Please send resumes, portfolios, and samples of work you're proudest of to the email address below with the subject 'NWWT Internship.' We'll follow up with you via email and see about a time to speak. Please do not call.

contact@newworldwebtech.com

Thanks, and we look forward to hearing from you!

--Alexandre J. Petraglia

Co-founder and President, New World Webtech